



## RE: Light Up for World FND Month

Dear Sir/Madam;

I am requesting your assistance in raising awareness for the most common neurological condition you have never heard of.

Functional Neurological Disorder (FND) is a problem with the nervous system and how the brain and body send and receive signals. FND does not discriminate. It affects men, women and children throughout the world.

### Show Your Support:

Our organization, along with all those who suffer from FND, encourage everyone to light up the world in orange and/or blue, on the **13<sup>th</sup> of April, 2024 or anytime in April 2024** for **World FND Month**. This will highlight the devastating impact of FND on patients.

In return to show our gratitude and as a thank you for supporting FND awareness, we will share your generous support with thousands on our social media platforms and the photos may be used in future awareness campaigns.

### Share Your Support:

- Hashtag your lit-up photo with #FNDaware, #LetsTalkFND and #FND on your social media along with your own Hashtag(s).
- You can also send a lit-up photo to [events@fndhope.org](mailto:events@fndhope.org), and we will post for you.
- We will provide a press release template for your use as to the reason for the color.

This April 2024, we are striving to be heard and seen, louder and brighter with our message of hope and awareness, for this unknown and under-researched disorder.

I look forward to being able to share your support on all of our social media platforms.

Kind Regards,

Visit [FNDHOPE.ORG](http://FNDHOPE.ORG) for more information

### FND Facts

- Life-altering symptoms are comparable to Multiple Sclerosis/Parkinson's disease.
- FND is the second most common reason for a neurology outpatient appointment.