



RE: Orange and Blue for FND

Dear Sir/Madam;

I am requesting your assistance in raising awareness for the most common neurological condition you have never heard of.

Functional Neurological Disorder (FND) is a problem with the nervous system and how the brain and body send and receive signals. FND does not discriminate. It affects men, women and children of all ages throughout the world and the numbers are on the rise.

Show Your Support:

Our organization, along with all those who suffer from FND, encourage everyone to “go blue and orange” on the **13th of April or anytime in April for FND Awareness Month**. We are asking businesses to light up in these colors to highlight the devastating impact of FND on patients and families.

In return to show our gratitude and as a thank you for supporting FND awareness, we will share your generous support with thousands on our social media platforms and website.

Share Your Support:

- Hashtag your lit-up photo with #FNDaware, #LetsTalkFND and #FND on your social media along with your own Hashtag(s).
- You can also send a lit-up photo to events@fndhope.org, and we will post for you.
- We can provide a press release template for your use as to the reason for the color.

This April 2024, we are striving to be heard and seen, louder and brighter with our message of hope and awareness for this little-known and under-researched disorder.

I look forward to being able to share your support.

Kind Regards,

Visit FNDHOPE.ORG for more information

FND Facts

- Life-altering symptoms are comparable to Multiple Sclerosis, Parkinson’s disease, and Epilepsy.
- FND is the second most common reason for a neurology outpatient appointment.